How to Win in Washington: Ernest Wittenberg 1989

How to Win in Washington: Ernest Wittenberg 1989 Explains how Congress works and discusses hearings, the media, PACs, public demonstrations, and Congressional sponsorship.

A Very Stable Genius

Plunkitt of Tammany Hall

I Alone Can Fix It

Run for Something

Handbook of Communication and Aging Research

The Expositor and Current Anecdotes

How To Win In Washington: Very Practical Advice About Lobbying The Grassroots And The Media

This book describes how to lobby government successfully using case histories of winning campaigns and interviews with members and effective lobbyists. It provides practical guidelines for how to approach government representatives, organize, prepare and argue your case with them and with the media, and exercise the influence necessary to get what you want from the government.

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This book is designed to be read and studied by citizens and historians alike for decades to come.

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Brooks Jackson gathered top strategists and consultants for postelection analysis. Nicole Wallace, Ambassador Mark Wallace, Jon Carson, Steve Schmidt, Bill McInturff, and Chris Mottola from the McCain-Palin camp met with Steve Poisal, David Axelrod, Joel Benenson, Jim Margolis, and Anita Dunn. Their counterparts from the Obama-Biden camp also shared their insights into the most unusual presidential elections in American history. Representatives of the Democratic and Republican National Committees and the major independent expenditure groups did the same. In the resulting book, Electing the President, 2008, the consultants who managed the 2008 presidential campaign retrace the decisions that shaped the historic presidential election. Like Electing the President, 2000 and Electing the President, 2004, this work permits readers to eavesdrop on the first cross-campus discussion that occurred in the nation after Election Day. These political experts assess the importance of new factors ranging from campaign spending to the performance of the press corps, from the effect of the Internet on news cycles to the influence of Tina Fey. Democratic and Republican insiders explain the strategies behind the debates and advertising, reveal what their internal polls showed, and share what they did well and poorly in their efforts to elect the forty-fourth president of the United States. In addition to insider commentary, Electing the President, 2008 presents political communications and strategy researchers with an election timeline and polling data from the National Annenberg Election Survey. This book offers a ringside seat to what may prove to be the most pivotal political contest for a long time to come. An included DVD features selected video of the proceedings.

Lucky Jonathan Allen 2021-03-02 The inside story of the 2020 presidential election and Joe Biden’s harrowing ride to victory, from the #1 New York Times bestselling authors of Shattered, the definitive account of Hillary Clinton’s 2016 campaign. Almost no one thought Joe Biden could make it back to the White House—not Donald Trump, not the two dozen Democratic rivals who sought to take down a weak front-runner, not the mega-donors and key endorsers who feared he could not beat Bernie Sanders, not even Barack Obama. The story of Biden’s cathartic victory in the 2020 election is the story of a Democratic Party at odds with itself, torn between the single-minded goal of removing Donald Trump and the push for a bold progressive agenda that threatened to alienate as many voters as it drew. In Lucky, #1 New York Times bestselling authors Jonathan Allen and Amie Parnes use their unparalleled access to key players inside the Democratic and Republican campaigns to unfold how Biden’s nail-biting run for the presidency vexed his own party as much as it did Trump. Having presumed his path on unlocking the Black vote in South Carolina, Biden nearly imploded before he got there after a relentless string of mishaps left him freefalling in polls and nearly broke. Allen and Parnes brilliantly detail the remarkable string of chance events that saved him, from the botched Iowa caucus tally that concealed his terrible result, to the pandemic lockdown that kept him off the stump, where he was often at his worst. More powerfully, Lucky unfolds the pitched struggle within Biden’s general election campaign to downplay the very issues that many Democrats believed would drive voters to the polls, especially in the wake of Trump’s response to nationwide protests following the murder of George Floyd. Even Biden’s victory did not save his party’s wounds; instead, it revealed a surprising, complicated portrait of American voters and crushed Democrats’ hopes for the stability of a blue wave. A thrilling masterpiece of political reporting, Lucky is essential reading for understanding the most important election in American history and the future that will come of it.

The Spirit of ‘76 1897


Black Patriots and Loyalists—Alan Gilbert 2012-03-19 A surprising look at the roles of African Americans in the Revolutionary War: “an elegant and passionate writer, Alan Gilbert pulls no punches.”—Historian We think of the American Revolution as the war for independence from British colonial rule. But, of course, that independence actually applied to only a portion of the American population—African Americans would still be bound in slavery for nearly another century. Drawing on first-person accounts and primary sources, Alan Gilbert asks us to rethink what we know about the Revolutionary War, to realize that while white Americans were fighting for their freedom, many black Americans were joining the British imperial forces to gain theirs. Further, a movement led by sailors—both black and white—pushed strongly for emancipation on the American side. There were actually two wars being waged at once: a political revolution for independence from Britain, and a social revolution for emancipation and equality—planting the seeds for future freedom. “The personal stories of those who fought on the patriots’ side in an all-black regiment and on the loyalist side in exchange for a promise of freedom are fascinating and informative.”—Booklist

The 2005 Washington Nationals Ted Leavengood 2006-09-19 Here is the story of the 2005 Washington Nationals. Told from a fan’s perspective, the narrative begins inside RFK on opening day, expressing the simple pleasures of baseball that 34 years couldn’t erase. As the team took one series after another, baseball fans quickly forgot that many on the roster had ever played to empty seats in Montreal. Descriptive prose covers every game, from the crick of Brad Wilkerson’s bat to Livan Hernandez’s eight-inning outings.

A School History of the United States William Harrison Mace 1914

North Korea's Second Nuclear Crisis and Northeast Asian Security Seung-Ho Joo 2007-01-01 This key volume provides in-depth analysis of the inter-Korean and international dynamics of North Korea’s nuclear crisis. It offers new insights into the six-party talks designed to resolve the crisis, suggests creative formulas to resolve the ongoing crisis and delve into the interests and policies of the major powers at the six-party negotiating table.

New York Teachers' Monographs 1914

Washington and the Art of Business Mark McNeilly 2008-01-18 Mark McNeilly considers George Washington, America’s first commander-in-chief, showing how his self-discipline, persistence, character, and organizational skills can be used as a model for success in today’s business world.

Teachers Monographs 1913

CCEC Handbook for Strengthening Grassroots Advocacy John A. Boodel 1999

Young People's History of the United States Lucy Lombardi Barber 1916

The Cure in the Code—Peter Huber 2013-11-12 Never before have two revolutions with so much potential to save and prolong human life occurred simultaneously. The converging, synergistic power of the biological and digital revolutions now allows us to read every letter of life’s code, create precisely targeted drugs to control it, and tailor their use to individual patients. Cancer, diabetes, Alzheimer’s and countless other killers can be vanquished—if we make full use of the tools of modern drug design and allow doctors the use of modern data gathering and analytical tools when prescribing drugs to their patients. But Washington stands in the way, clinging to outdated drug-approval protocols developed decades ago during medicine’s long battle with the infectious epidemics of the past. Peter Huber, an expert in science, technology, and public policy, demonstrates why Washington’s one-size-fits-all drug policies can’t deal with diseases rooted in the complex molecular diversity of human bodies. Washington is ill-equipped to handle the torrents of data that now propel the advance of molecular medicine and is reluctant to embrace the statistical methods of the digital age that can. Obsolete economic policies, often rationalized as cost-saving measures, stiffle innovation and suppress investment in the medicine that can provide the best cures at the lowest cost. In the 1920s, and again in the 1960s, US courts added to the death sentence, until the FDA loosened its throttling grip and began streamlining and accelerating approval of life-saving drugs. The Cure in the Code shows patients, doctors, investors, and policy makers what we must now do to capture the full life-saving and cost-saving potential of the revolution in molecular medicine. America has to choose. At stake for America is the power to lead the world in mastering the most fee, fecund, competitive, dynamic, and intelligent natural resource on the planet—the molecular code that spawns human life and controls our health.

Congressional Record—United States Congress 2013

Richer, Wiser, Happier
William Green 2021-04-20
From a renowned financial journalist who has written for Time, Fortune, Forbes, and The New Yorker, a fresh and unexpectedly profound book that draws on hundreds of hours of exclusive interviews with some of the world’s super-investors to demonstrate that the keys for building wealth hold life lessons as well. Billionaire investors. If we think of them, it’s with a mixture of awe and suspicion. Clearly, they possess a kind of genius—the proverbial Midas Touch. But are the skills they possess transferrable? And do they have anything to teach us besides making money? In Richer, Wiser, Happier, William Green draws on interviews that he’s conducted over twenty-five years with many of the world’s greatest investors. As he discovered, their talents extend well beyond the financial realm. The most successful investors are mavericks and iconoclasts who question conventional wisdom and profit vastly from their ability to think more naturally, rigorously, and objectively. They are master game players who consciously maximize their odds of long-term success in markets and life, while also minimizing any risk of catastrophe. They draw powerful insights from many different fields, are remarkably intuitive about trends, practice fanatical discipline, and have developed a high tolerance for pain. As Green explains, the best investors can teach us not only how to become rich, but how to improve the way we think, reach decisions, assess risk, avoid costly errors, build resilience, and turn uncertainty to our advantage. Green ushered us into the lives of more than forty super-investors, visiting them in their offices, homes, and even their places of worship—all to share what they have to teach us. Richer, Wiser, Happier brings together the thinking of many of the greatest investment minds, from Sir John Templetton to Charlie Munger, Jack Bogle to Ed Thorp, Will Danoff to Mohsin Pahrawi, Bill Miller to Laura Geritz, Joel Greenblatt to Howard Marks. In explaining how they think and why they win, this landmark book provides gems of insight that will enrich you not only financially but also professionally and personally.

Bulletin - 1913

The National Magazine - 1909

International Molders and Foundry Workers' Journal - 1907

You Never Forget Your First - Alexes Coe 2020
“In a genre overdue for a shakeup, Alexes Coe takes a closer look at our first—and finds he’s not quite the man we remember. Young George Washington was raised by a struggling single mother, demanded military promotions, chased rich young women, caused an international incident, and never backed down—even when his dysentery got so bad he had to ride with a cushion on his saddle. But after he married Martha, everything changed. Washington became the kind of man who named his dog Sweetip and hated to leave home. He took up arms against the British only when there was no other way, though he lost more battles than he won. Coe focuses on his activities off the battlefield—like espionage and propaganda. After an unlikely victory in the Revolutionary War, Washington once again shocked the world by giving up power, only to learn his compatriots wouldn’t allow it. The founders pressured him into the presidency—twice. He established enduring norms but left office heartbroken over the partisan nightmare his backstabbing cabinet had created. Back on his plantation, the man who fought for liberty finally confronted his greatest hypocrisy—what to do with the hundreds of men, women, and children he owned—before succumbing to a brutal death. Alexes Coe combines rigorous research and unsentimental storytelling, finally separating the man from the legend.”

The Saturday Evening Post - 1913

Weekly Compilation of Presidential Documents - 1983

Political Advocacy Handbook - Jaycyn A. Boettl 1997
This handbook is designed to assist special education advocates in developing the capacity to mount an effective advocacy campaign at the state and federal levels. It is divided into the following four separate training modules: (1) "Introduction to Advocacy"; (2) "Understanding the Governmental Process"; (3) "Changing Public Policy"; and (4) "Building Coalitions and Networks." Modules are organized as self-contained sets of training materials. Each module includes background information on the topic, suggested workshops or training session activities, and ideas for applications. The handbook describes the history and evolution of current concerns and explains successful advocacy efforts upon which to draw. It discusses the basic tools for advocacy, which include knowledge of the legislative or regulatory process, effective communication skills, and effective access to the media. It illustrates what motivates both elected and non-elected officials, what catches their attention, and what makes them respond. The handbook also offers advice on building coalitions, framing key issues and packaging important information, and understanding how to use the media as a tool to advance a cause. A glossary and several masters for overhead transparencies conclude the handbook. (Contains 11 references.) (CR)

The Rudder - Thomas Fleming Day 1918

Obama Won, but Romney Was President - Everett E. Murdock PhD 2012-11-09
On November 6, 2012, voters went to the polls to vote in the most highly contested (and most expensive) presidential election in U.S. history. There was more attention paid to a few so-called “swing states” than ever before because everyone realized the election would be won or lost in the Electoral College, not in the general election. This book, written by a college professor, analyzes every presidential election in the country's history with special focus on the role played by the Electoral College. He describes how deals and scandals and wars and secret deals contributed to a win or a loss for presidential candidates throughout U.S. history. Dr. Murdock provides fascinating details about how the Electoral College was created at the 1787 Constitutional Convention as a compromise with the slave states and the smaller-population states, and how it has distorted the election process ever since. He also describes how the election process has evolved, how political parties have learned to target Electoral College votes instead of the popular vote. As he says, targeting swing states has become the “new” way to win presidential elections. In the final chapters, he analyzes, in detail, the presidential election of 2012 and predicts how it will influence all future elections.

Parry's Literary Journal - 1886

The Cultural Cold War - Frances Stonor Saunders 2013-11-05
During the Cold War, freedom of expression was vaunted as liberal democracy’s most cherished possession—but such freedom was put in service of a hidden agenda. In The Cultural Cold War, Frances Stonor Saunders reveals the extraordinary efforts of a secret campaign in which some of the most vocal exponents of intellectual freedom in the West were working for or subsidized by the CIA—whether they knew it or not. Called “the most comprehensive account yet of the CIA’s activities between 1947 and 1967” by the New York Times, the book presents shocking evidence of the CIA’s undercover program of cultural interventions in Western Europe and at home, drawing together declassified documents and exclusive interviews to expose the CIA’s astonishing campaign to deploy the likes of Hannah Arendt, Isaiah Berlin, Leonard Bernstein, Robert Lowell, George Orwell, and Jackson Pollock as weapons in the Cold War. Translated into ten languages, this classic work—now with a new preface by the author—is “a real contribution to popular understanding of the postwar period” (The Wall Street Journal), and its interviews to expose the CIA's astonishing campaign to deploy the likes of Hannah Arendt, Isaiah Berlin, Leonard Bernstein, Robert Lowell, George Orwell, and Jackson Pollock as weapons in the Cold War. Translated into ten languages, this classic work—now with a new preface by the author—is "a real contribution to popular understanding of the postwar period" (The Wall Street Journal), and its

The How To Win In Washington: Very Practical Advice About Lobbying The Grassroots And The Media

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